

MAP-EXPO

Global marketplace for Medicinal & Aromatic Plants

Seminar Program

9 & 10 October 2019

Beursgebouw Eindhoven

The Netherlands

WWW.MAP-EXPO.COM

WEDNESDAY 9 OCTOBER

AYURVEDA



10.30 - 10.50 | **Cornelis Peters**
Ayurveda Brain Herbs for a Bright Future

PROFOUND – ADVISERS IN DEVELOPMENT



13.00 - 15.00 | **Kasper Kerver**
Opportunities in the MAPs market
Access to the MAPs market



CONFERENCE ROOM 2
11.00 - 12.00 | **Hidde Siers**
Medicinal Cannabis

MINI SYMPOSIUM



Challenges in the Field of Essential Oils powered by ICMAP - International Council for Medicinal and Aromatic Plants & EOHUB. EOHUB will contribute to achieve smart, sustainable and inclusive growth, through stimulating entrepreneurship and innovation in the field of Essential Oils.

15.15 - 16.45 | **Prof. Dr. Máthé Ákos**
Introduction of the EOHUB project, plus an introductory

Pierre-Yves Werrie
Essential oil injection in tree, towards new tools for pest-management in orchards: research methodology

Henri Martin
OILPROTECT - Use of essential oil as insecticides for grain storage

HALAL BUSINESS



11.00 - 12.30 | **Charif van Zetten**
Halal Business: Trends & Opportunities in the Arab and Islamic market.

Mrs. Khadija Zamri
Lawyer International trade
Lecture Audit & Certifications

Abdelaziz Aouragh
Author and Brandbuilder
Halal Branding and Marketing. The Dutch government network in the Gulf region: Doing Business in Gulf states.

International matchmaking sessions organised by Enterprise Europe Network
Wednesday 9 October 13.00 – 15.00

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THURSDAY 10 OCTOBER

EIHA CONFERENCE



10.30 – 11.30 | Lorenza Romanese
Managing Director, European Industrial
Hemp Association
Status on Hemp derived products in Europe



14.00 - 15.00 | Mr Muhammed A Qayyum
Pakistan, Co founder & CEO Fytocina SL
History and traditional use of cannabis



CONFERENCE ROOM 2
11.00 – 12.00 | Hidde Siers
Medicinal Cannabis



15.15 - 16.15 | Jennifer Deegan
CEO of Pura Vida Organic
*Benefits of CBD and the problem with
regulations related to skincare*



11.30 - 12.30 | Skirmantas Nikštelė
CEO of Agropro



16.15 - 17.00 | Laure Alexandre
*Advertising, marketing, commercial
communications: what should you keep in mind?*



13.00 - 14.00 | Hana Gabrielova
CEO, Hempoint, Czech Republic



Susan van Brunschot
CEO of Fundacion CANNA
Standards in the Hemp sector

All seminars are free of charge for all
registered visitors, register at:
<http://map-expo.com/tickets>

International matchmaking sessions organised by Enterprise Europe Network
Thursday 10 October 11.00 – 13.00