

# MAP-EXPO

Global marketplace for Medicinal & Aromatic Plants

## Seminar Program

9 & 10 October 2019

Beursgebouw Eindhoven

The Netherlands

[WWW.MAP-EXPO.COM](http://WWW.MAP-EXPO.COM)

## THURSDAY 10 OCTOBER

### EIHA CONFERENCE



**10.30 – 11.30 | Lorenza Romanese**  
Managing Director, European Industrial  
Hemp Association  
*Status on Hemp derived products in Europe*



**14.00 - 15.00 | Mr Muhammed A Qayyum**  
Pakistan, Co founder & CEO Fytocina SL  
*History and traditional use of cannabis*



**CONFERENCE ROOM 2**  
**11.00 – 12.00 | Hidde Siers**  
Medicinal Cannabis



**15.15 - 16.15 | Jennifer Deegan**  
CEO of Pura Vida Organic  
*Benefits of CBD and the problem with  
regulations related to skincare*



**11.30 - 12.30 | Skirmantas Nikštelė**  
CEO of Agropro



**16.15 - 17.00 | Laure Alexandre**  
*(to be confirmed)*  
*Advertising, marketing, commercial  
communications: what should you keep in mind?*



**13.00 - 14.00 | Hana Gabrielova**  
CEO, Hempoint, Czech Republic

All seminars are free of charge for all registered visitors, register at:  
<http://map-expo.com/tickets>

International matchmaking sessions organised by Enterprise Europe Network  
Thursday 10 October 11.00 – 13.00