

MAP-EXPO

Global marketplace for Medicinal & Aromatic Plants

Seminar Program

9 & 10 October 2019

Beursgebouw Eindhoven

The Netherlands

WWW.MAP-EXPO.COM

THURSDAY 10 OCTOBER

EIHA CONFERENCE



10.30 – 11.30 | Lorenza Romanese
Managing Director, European Industrial
Hemp Association
Status on Hemp derived products in Europe



14.00 - 15.00 | Mr Muhammed A Qayyum
Pakistan, Co founder & CEO Fytocina SL
History and traditional use of cannabis



CONFERENCE ROOM 2
11.00 – 12.00 | Hidde Siers
Medicinal Cannabis



15.15 - 16.15 | Jennifer Deegan
CEO of Pura Vida Organic
*Benefits of CBD and the problem with
regulations related to skincare*



11.30 - 12.30 | Skirmantas Nikštelė
CEO of Agropro



16.15 - 17.00 | Laure Alexandre
*Advertising, marketing, commercial
communications: what should you keep in mind?*



13.00 - 14.00 | Hana Gabrielova
CEO, Hempoint, Czech Republic



Susan van Brunschot
CEO of Fundacion CANNA
Standards in the Hemp sector

All seminars are free of charge for all registered visitors, register at:
<http://map-expo.com/tickets>

International matchmaking sessions organised by Enterprise Europe Network
Thursday 10 October 11.00 – 13.00