

# MAP-EXPO

Global marketplace for Medicinal & Aromatic Plants

## Seminar Program

9 & 10 October 2019

Beursgebouw Eindhoven

The Netherlands

[WWW.MAP-EXPO.COM](http://WWW.MAP-EXPO.COM)

## WEDNESDAY 9 OCTOBER

### AYURVEDA



10.30 - 10.50 | **Cornelis Peters**  
*Ayurveda Brain Herbs for a Bright Future*

### PROFOUND – ADVISERS IN DEVELOPMENT



13.00 - 15.00 | **Kasper Kerver**  
*Opportunities in the MAPs market*  
*Access to the MAPs market*



CONFERENCE ROOM 2  
11.00 - 12.00 | **Hidde Siers**  
*Medicinal Cannabis*

### MINI SYMPOSIUM



Challenges in the Field of Essential Oils powered by ICMAP - International Council for Medicinal and Aromatic Plants & EOHUB. EOHUB will contribute to achieve smart, sustainable and inclusive growth, through stimulating entrepreneurship and innovation in the field of Essential Oils.

15.15 - 16.45 | **Prof. Dr. Máthé Ákos**  
*Introduction of the EOHUB project, plus an introductory*

**Pierre-Yves Werrie**  
*Essential oil injection in tree, towards new tools for pest-management in orchards: research methodology*

**Henri Martin**  
*OILPROTECT - Use of essential oil as insecticides for grain storage*

### HALAL BUSINESS



11.00 - 12.30 | **Mrs. Ms. Najima Khan**  
*Lawyer International and Halal trade*  
*Audit & Certifications*



**Abdelaziz Aouragh**  
*Author and Brandbuilder*  
*Islamic Branding*

Powered by:

**Halal.Plus**

International matchmaking sessions organised by Enterprise Europe Network

Wednesday 9 October 13.00 – 15.00