



MAP-EXPO

Global marketplace for Medicinal & Aromatic Plants

In cooperation with

Massage & Complementary Trade Fair



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EVENTS

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NBI INTERNATIONAL
MAP EXPO

3 and 4 March 2023
Evenementenhal Gorinchem

MAP-Expo

MAP-Expo – Global Marketplace for Medicinal & Aromatic plants is an international platform for the whole supply chain of MAPs. Due to the increasing demand for natural products, it is necessary to boost the production of MAPs. MAP-Expo is about establishing a network for current and future business, closing deals and sharing knowledge about the developments of MAPs.

MAP Expo 2023

On 3 and 4 March 2023, MAP Expo will take place at the new location together with the Massage & Complementary Trade Fair in Evenementenhal Gorinchem.

By combining these two specialist trade fairs, we can offer an even broader range to the approximately 3,000 colleagues who want to professionalize or expand their professional practice in complementary care.

Together we form the event for masseurs, therapists and healthcare professionals who are interested in holistic healing and naturopathy. For you as a MAP-specialist an excellent opportunity to expand your international network.



Massage & Complementary Fair, together Naturally better!

The fair is perfect for every healthcare professional who is interested in holistic medicine and naturopathy. Keep yourself informed of the latest developments and techniques with a diverse program full of inspiration, lectures, workshops, treatments, demonstrations, concrete ideas and new encounters.

Thanks to the knowledge you gain during the fair, you broaden your skills, which gives you more competitive advantage. You also distinguish yourself because you have more to offer. Discover the usefulness of expertise and integration of complementary products, practical professions and treatments in your daily work.

The Massage Complementary Trade Fair focuses not only on customers, but also on therapists. Learning influences well-being in many positive ways and you radiate that to the people who come to you. So broaden your horizons with one of the many workshops or lectures. SoonerEvents believes that the therapist of the future will interest people in caring for their bodies and provide advice on cause and prevention.

If you want to break new ground with regard to prevention, regeneration and performance improvement, come to the only trade fair that has been around for 10 years.



Supply chain



SECTOR 1

- Seeds
- Soil nutrition
- Seed protection
- Seed enhancers

SECTOR 2

- Raw medicinal plants
- Raw aromatic plants
- Crop protection
- Crop nutrition
- Monitoring /IT

SECTOR 3

- Processing equipment
- Extraction equipment
- Storing/packaging techniques
- Certification

SECTOR 4

- Essential oils
- Herbal extracts

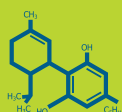
SECTOR 5

- Natural products for Humans
- Natural products for Animal Husbandry
- Fragrances
- Natural cosmetics
- Natural food



Themes

CANNABIDIOL



MAP-Expo 2023 will, once again, show the potential of cannabidiol in the industry of medicinal & aromatic plants. Through several speaking sessions we will address the uses, regulation and growth of the industry of cannabidiol.

GROWTH INNOVATION



With the need of growing and producing more MAPs, we need to look at innovative solutions for the growth processes of MAPs. Think of crop protection, soil nutrition, outdoor-growing, climate cells. This is a theme that will be discussed during MAP-Expo 2023.

PRODUCT PRESENTATION



Various manufacturers of END-products are given the opportunity to present their already existing or new, innovative products. This is a great opportunity to increase your product range.

ENTERPRISE EUROPE NETWORK



The cooperation between NBI-International and Enterprise Europe Network organises an international matchmaking program between exhibitors and investors in the product chain of MAPs. It gives you easy access to key-players in the MAP-industry.

MAP-Expo 2023

PARTICIPATION FEES

- **Furnished stand:** €200,- per m² (space with stand walls, lighting, electricity).

ADDITIONAL FURNISHING

- **Luxury Service Package:** €400,- (1x table, 4x chairs, 1x counter, 2x documentation rack, 1x name plate).
- **Basic Service Package:** €150,- (1x table, 2x chairs, 1x counter, 1x name plate).

CONTACT

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www.map-expo.com

NBI International

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Venue

Evenementenhal Gorinchem

Franklinweg 2

4207 HZ Gorinchem

The Netherlands

Date

Friday, March 3rd

Saturday, March 4th



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